

## Breastfeeding Care Implemented in a Midwifery Home

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According to Japanese health authorities, 96% of Japanese mothers prefer breastfeeding. Introduction Establishment of maternal feeding is said to enhance a feeling of self-efficacy leading to successful

"The Ten Steps to Successful Breastfeeding" by WHO/UNICEF recommends giving newborns no food or drink other than breast milk, unless medically indicated. However, breastfeeding is practiced by only 50% of Japanese mothers.

Meanwhile, 93% of mothers delivering in a midwifery home succeed in breastfeeding.

This study aimed to clarify how the midwives in a midwifery home are implementing care to establish breastfeeding.

A participant-observer study was conducted on 5 midwives and mothers visiting a midwifery home in Tokyo from May to July 2012.

We observed midwives' activities at mother's class, prenatal check-ups, delivery and puerr jum. Among observed conversations, behaviors, parturient reactions, medical ecords, etc., only those connected to breastfeeding care were extracted ribed for the analysis conducted by categorizing such descriptions.



stfeeding care provided by the midwives was aimed at thorough prior "physical preparation". cally, they coached the pregnant women to not cool the body, to receive nutrients essential for cally, they coacned the pregnant women to not cool the body, to receive that the body had almost a conditions and to enhance circulation by facilitating mental and physical relaxation, ng to increased lactation.

aintain good puerperal lactation, they attached importance to loss of general muscle tone, not ing only on the breast. They offered skilled care for which all five senses are used. Consequently, puerperal lactation was



They offered skilled care for which all five senses are used. Consequently, puerperar lactation was improved and almost all puerperant succeeded in breastfeeding on discharge from the midwifery home.

Conclusion

1) It is important that breastfeeding care in a midwifery home be initiated during It is important that breastreeding care in a midwifery nome be initiated duffing pregnancy and that the midwives provide such care by carefully observing each 2) The importance of such prior physical preparation r